

MAJID SALEEM

Digital Design Lead || UI/UX Specialist ||
Product Designer || Frontend Developer



Google Certified
UX Practitioner
66UXFNDWYYX5



Member Interaction
Design Foundation
ID: 120748



TOP SKILLS

- UX Engineering
- Customer Experience Design (CXD)
- User Experience Design (UED)
- Information Architecture
- User Journeys / flows
- Wireframing / Prototyping (High fidelity - Low fidelity)
- Interaction Design
- Visual Design
- Design Systems / Branding / Style Guidelines
- Project Management
- Front End Development (HTML5, CSS3, SASS/SCSS, JavaScript, jQuery, Node.js, Gulp, Handlebars, Bootstrap Framework, Github)
- Web Design / Mobile App Design
- Graphic Design / Desktop Publishing
- Motion Graphics / Animations
- Audio / Video Editing



EXPERIENCE (MOST RECENT)

MEDIA PHONE PLUS (Design Lead - UI / UX) **2009 - Present**

- As a Design Lead, spearheading a team of creative visualizers and UX / UI Designers while working closely with the clients, management, product owners, developers, and other stakeholders throughout all stages of the project life cycle.
- Understanding / gathering client requirements, conducting user research; developing content strategies, information architecture, interaction, and visual design.
- Creating mockups, wireframes, and prototypes to effectively communicate interaction and design ideas.
- Collaborating with team of designers and developers from start to end, so that design remains consistent according to the design brief.
- Identifying edge cases, golden path, ultimate states and optimizing for emotional design



GENERAL INFO



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English / Arabic / Urdu /
Punjabi

TOOLS

PROTOTYPE / MOCKUPS

Adobe XD / Figma /
Sketch App / Invision /
UX Pin

GRAPHICS

Adobe Photoshop CC / Adobe
Illustrator CC / Adobe
Indesign CC / Blender

WEB DEVELOPMENT

Visual Studio Code

MOTION GRAPHICS

Adobe After Effects CC
Adobe Premier Pro CC
Adobe Audition CC



FEATURED PROJECTS

Below are some of my most recent completed and ongoing projects. To view complete project list, please visit my LinkedIn Profile (<http://linkedin.com/in/msupra>)

2023 - **ADHARI WEBSITE & MOBILE APP**
2022 <https://adhari.com.kw>

KUWAIT FOUNDATION FOR ADVANCEMENT OF SCIENCES (KFAS)
<https://kfas.org>

SERA QUEUE MANAGEMENT SYSTEM WEBSITE & MOBILE APP
<https://designs.mpp.com.kw/sera/admin/>

KFAS IRSP DATA BANK INTEGRATION IN KFAS HUB SHAREPOINT PORTAL
<https://designs.mpp.com.kw/kfas-irsp/html/map.html>

XENA PERFUMERY WEBSITE
<https://xena.mpp.com.kw/>

MAL3AB WEBSITE & MOBILE APP
<https://mal3ab.com>
<https://apps.apple.com/kw/app/mal3ab-kuwait/id1590666045>
<https://play.google.com/store/apps/details?id=io.gonative.android.rbwxbb>

TWAAQ WEBSITE & MOBILE APP
<https://www.twaaq.com/>

KARMA MOBILE APP
<https://apps.apple.com/kw/app/karma-apps/id1582762647>
<https://play.google.com/store/apps/details?id=com.karma.android>

GLOBAL MED GROUP WEBSITE
<https://globalmed.com.kw/>

KUWAIT FLOUR MILLS E-SERVICES PORTAL
<https://sales.kfmb.com.kw>

KUWAIT RED CRESCENT SOCIETY WEBSITE
<https://krccs.org.kw/>

EDUCATION

BACHELOR OF COMPUTER SCIENCE (2000)

(Syed Ali Hajvery Univeristy, Lahore- Pakistan)

INTERESTS

DIGITAL CALLIGRAPHY

PLAYING SQUASH

WORK INDUSTRY

Have pleasure of working with renowned and established Local / International Institutions and Organizations, the sectors are mentioned as under:

INFORMATION & COMMUNICATION TECHNOLOGY (ICT)

TELECOM SECTOR

GOVERNMENT BODIES & AGENCIES

MINSITRIES

SEMI GOVERNMENT

NEWS AGENCIES

BANKING SECTOR / INVESTEMENT / FINANCIAL INSTITUTIONS

MANUFACTURING

ENGINEERING SECTOR

NON GOVERNMENT ORGANIZATION (NGOs)

PHARMACEUTICALS

EVENT MANAGEMENT

ENTERTAINMENT INDUSTRY

SPORTS & RECREATION

HEALTH & BEAUTY